

# Nissan Qashqai Unveil

- With over 3m units sold in Europe, Qashqai is still considered the segment reference by customers
- New Alliance CMF-C platform underpins Qashqai's technological upgrades
- Innovative e-POWER system brings electrification to the new Qashqai
- European-led design, development and production to emulate historic success

**PARIS, France** – Nissan today reinforces its position as the leader in the European crossover segment with the unveil of the all-new, third generation Qashqai. More than three million units of Qashqai have been sold since Nissan invented the segment in 2007.

For this new iteration, Nissan has retained the guiding principles that have driven the concept, design and development of the two previous generations of Qashqai: elegant design, enhanced packaging and efficient powertrain, combined with elevated quality and a driving experience from a higher segment. Thanks to the new Alliance CMF-C platform, a showcase of advanced engineering, innovation and advanced technology, the new Qashqai will again raise the bar in the crossover segment and customers will savour those attributes.

Like its predecessors, the styling of the new Qashqai was led by the team at Nissan Design Europe, based in central London (UK), while its engineering was led by Nissan Technical Centre Europe, situated in Cranfield, Bedfordshire (UK).

"The starting point for the design and development of the all-new Qashqai was a deep analysis of the relationships we've had with all of our Qashqai customers over the last 13 years. It has enabled us to understand their needs and, in particular, what they value in the crossover that they use and rely on daily," said Marco Fioravanti, Vice President, Product Planning, Nissan Automotive Europe.

## **Striking attraction, elegant design**

As with the two previous generations, the design for the all-new Nissan Qashqai came out of Nissan's European Design Studio in London, UK.

Although unmistakably Qashqai in its styling, the third generation is more muscular, sharp and modern.

On the exterior, the Qashqai's enhanced body stance is more purposeful, with prominent shoulder lines, an extended wheelbase and imposing 20-inch alloy wheels introduced to Qashqai for the first time.

The wheelbase of the car has increased by +20mm with the overall length increasing +35mm. There's a marginal increase in height (+25mm) and width has increased +32mm for improved presence on the road.

The front end of the all-new Qashqai sports an enlarged Nissan V-Motion grille, finished in chrome with a secondary pinstripe of satin chrome to emphasise its precision. This is flanked by slim, full LED advanced matrix headlamps with boomerang signature daylight running lights. Super tight gaps between all these details create a premium and precise impression.

The forward lighting on new Qashqai has been enhanced from the previous model to feature a slimmer, sharper design thanks to the use of LED technology.

From the side, the new Qashqai appears more athletic and dynamic, with a single 'fast line' that strikes through the car from the front to the rear, giving a very horizontal presence to the car, but also conveying a sense of dynamism.

The new generation Qashqai will be available for the first time with 20-inch diamond-cut alloy wheels (the previous generation offered up to 19-inch wheels). These larger diameter wheels fill the arches and further contribute to the robustness of the car on the road.

Customers appreciate the personal touches, so the new Qashqai will be available in 11 body colours with five two-tone combinations, creating 16 variations to choose from.

### **Elevated interior ambience**

Connected, comfortable and commanding, the cabin of the new Nissan Qashqai sets a new segment standard for premium feel, distinctive design and enhanced usability.

Creating a reassuring and calming environment, new white ambient lighting is used throughout the cabin, with its uniformity giving a premium and harmonious impression.

Extensive attention has been paid to the ergonomic and aesthetic quality of the switch gear and buttons with a high quality, tactile feel giving users a sense of confidence and the refinement.

### **Connected control**

The new Qashqai offers an advanced infotainment system with a broad portfolio of connected services including effortless integration of smartphones, in-car WiFi for up to seven devices and NissanConnect Services, a dedicated app with which to interact with and monitor the vehicle.

The larger, higher resolution 9 inch NissanConnect display screen is a digital gateway to navigation, entertainment and vehicle settings, and is compatible with both Android Auto® and Apple CarPlay®, with wireless Apple CarPlay® also introduced.

A new high-definition, fully electronic 12.3 inch TFT multi-information screen offers a choice of configurable layouts to display navigation, entertainment, traffic or vehicle information, all controlled from a new tactile dial switch on the steering wheel. A traditional "Kiriko" cut glass texture is also added to the TFT's digital background – a nod to Nissan's Japanese DNA.

An innovative new 10.8-inch Head-Up Display (HUD) provides the biggest-in-segment image size. Key navigation, driver assistance and road information are projected onto the windscreen within the driver's line of vision.

Home-to-Car skills are compatible with Google Assistant and Amazon Alexa devices. The system supports a wide range of commands, including the ability for drivers to send destinations to the car's navigation by talking to their smart device, minimising the time required to input the destination.

Through the NissanConnect Services smartphone app, vehicle control functions are available such as remote horn and lights, as well as remote door lock and unlock. Smart alerts can also

be set including speed, time and zone with app notifications should the vehicle exceed the set parameters.

If not using their phone's navigation, drivers can access 3D Maps & Live Traffic which includes advanced navigation features such as over-the-air map updates, real-time traffic conditions, Google Street View and fuel prices. Door-to-door navigation is also available through the app including a My Car Finder function.

Connectivity extends to all occupants with the console box now offering front and rear USB charging connections with both USB-A and USB-C ports.

### **Commanding comfort**

The new Qashqai continues to give drivers a commanding sense of their environment with improved forward, side and rear visibility. Enhancements include a wider windscreen opening angle, thinner front pillar design and side mirrors mounted on the door, instead of the A-pillar, reducing zones of obscured visibility.

The longer wheelbase of the new Qashqai combines with efficient packaging to create even more room for users. Knee room for rear occupants has grown by 28mm to 608mm, with more distance created between driver and front passenger. Front and rear headroom has increased by 15mm thanks to the small increase in exterior dimensions.

### **Practicality personified**

A powered hands-free tailgate makes accessing the boot effortless when hands are anything but free. Overall luggage capacity has increased by over 50-litres from the previous generation model thanks in part to the cargo floor being lowered by 20mm as a consequence of the improved packaging of the rear suspension.

Popular features of its predecessor, for example the side storage compartments over the wheel arches and the Flexible Luggage Board System remain, are carried over and enhanced for the new model, with reshaped boards, as well as durable carpet on one side and wipe-clean plastic on the other.

Refinements to the ergonomic design of the doorways mean new Qashqai is also easier for ingress and egress than previous generations, particularly evident in restricted spaces such as multi-storey car parks. Where space allows, parents will appreciate that the rear doors now open to 90 degrees, allowing easier access to babies and toddlers in child-seats.

### **Electrified powertrains**

Supporting Nissan's goal of achieving 50% electrified sales in Europe by 2024, the new Nissan Qashqai will not only be available with a **1.3 DiG-T petrol** equipped with mild hybrid technology, but it also represents the European debut of **e-POWER**, Nissan's innovative and award-winning powertrain that draws technologies from the company's pioneering Nissan LEAF electric vehicle.

With both 2WD and 4WD variants, 6-speed manual or new Xtronic transmissions, and pure-electric motor driving courtesy of e-POWER, the all-new Qashqai's powertrain options cater for every customer requirement with driving pleasure at the heart of all the powertrain configurations.

### **1.3 DiG-T Petrol 138hp/156hp 12V Mild Hybrid**

The 12V mild hybrid system available on new Qashqai is a more affordable hybrid technology that provides torque assist, extended idle stop, quick restart and coasting stop [Xtronic only], with improvements to both fuel economy and CO2 output (-4g/km).

The positive impact of the mild hybrid's energy management on CO2 is competitive and the 1.3-litre engine delivers more power and torque than key competitors, making the petrol engine variant a compelling offer. The mild hybrid system adds just 22kg to the overall vehicle mass.

When decelerating, energy is recovered through regeneration and stored in the Lithium-ion battery. This charged energy is then supplied during Idling Stop, Coasting Stop (Xtronic versions only) and Torque Assist.

When coasting to a stop, at speeds of less than 18kph, and 'brake on', the engine will switch off and the stored energy is used to power the vehicle's electrical equipment. This allows engine stop to be extended and fuel consumption lowered as a result.

The mild hybrid system is mated to the refined and reputable 1.3 DiG-T petrol engine that was introduced to Qashqai in 2018. This engine has been improved further for new Qashqai with 50 newly designed components and Euro6-d full compliance.

The 1.3-petrol motor will be offered with two power outputs – 138hp and 156hp – with either a 6-speed manual transmission, or new Xtronic gearbox (156hp only). Max engine power arrives at 5500rpm, with maximum available torque of 270Nm at a convenient 1750rpm on 156hp Xtronic and high power MT variants.

On manual versions the gearbox has been enhanced for a quicker, more direct and sportier shift feeling. The new generation Xtronic transmission offers better fuel economy and acceleration feel thanks to improvements including a twin oil pump system with new electrical oil pump.

2WD is available on both 138hp and 156hp versions, whilst 4WD will only be available on 156hp Xtronic models. A new 4WD control system and driving selection mode is more intuitive and intelligent, adapting itself to external conditions with five driving modes – Standard, ECO, Sport, Snow and Off-Road. In case of any wheel slip, the time which the 4WD system acts has been reduced by a factor of five to around 0.2 seconds.

### **E-POWER**

The new Qashqai brings the first deployment of Nissan's innovative e-POWER drive system to Europe. Exclusive to Nissan and a key component in the company's Intelligent Mobility strategy, the e-POWER system is a unique approach to electrification by making every day driving exciting.

The new Qashqai's e-POWER system is comprised of a high-output battery and powertrain integrated with a category-leading variable compression ratio 154hp petrol engine, power generator, inverter and 140kW electric motor of similar size and power output as found in Nissan's electric vehicles. It's a unique solution that combines the enjoyable, seamless linear acceleration which is characteristic of an EV, but without the need for charging.

To meet the typical demands of European consumers and their daily drive, the e-POWER installation has been significantly upgraded for the new Qashqai. Where the application in the

Note - Japan's best-selling car in recent years – is a 1.2 petrol engine charging the battery unit, and a final power output of 106hp. For Europe it has been upgraded to a 1.5-litre petrol engine, with a final power output of 140kW (187hp).

The unique element of the e-Power is that the petrol engine is used solely to generate electricity, whilst the wheels are completely driven by the electric motor. This means the engine can always run within its optimal range, leading to superior fuel efficiency and lower CO2 emissions compared with a traditional internal combustion engine.

Thanks to the pure electric motor drive, there's no delay as with an internal combustion engine or traditional hybrid. The instant response delivers exhilarating high torque feel and best level acceleration at different speeds to make overtaking or merging onto a motorway easier and more confidence-inspiring.

Similar to the LEAF, the new Qashqai e-POWER benefits from an entirely new 'one pedal' driving experience called **e-Pedal**. Drivers can start, accelerate and decelerate using only the accelerator pedal.

### **CMF-C platform**

The new Qashqai is the first new model in Europe to use the CMF-C platform, which represents a state-of-the-art automotive structure and technology architecture.

Central to the engineering concept was to retain the current Qashqai's proportions, which are "just right" and key in its success, meaning it comfortably navigates urban roads and fits comfortably in parking spaces, while also giving excellent interior space.

In terms of construction, the body in white makes use of more lightweight material, as well as advanced stamping and welding techniques to increase strength but to also reduce weight. For the first time, the rear hatchback door on the Qashqai is now made of a composite material, which saves 2.6kg.

The front and rear doors, front fenders and hood, are all now made of aluminium, which offers a weight-saving, when taken all together, of 21kg over the out-going Qashqai's body in white.

The net advantage for customers, thanks to the advanced manufacturing techniques, is that the overall body in white is lighter by 60kg and 41% stiffer than the out-going model. This translates to refinement, ride comfort and driving response from a higher segment, plus exceptional security in the event of an accident – as well as having benefits to the car's overall efficiency.

### **New suspension and steering design**

The new Qashqai will continue to offer a rewarding driving experience – building on its reputation as a refined and cossetting drive, but nevertheless, enjoyable when the road turns twisty.

Thanks to the CMF-C platform, the new Qashqai has an updated Macpherson strut set-up at the front and at the rear. For two-wheel drive Qashqai specified up to and including 19" wheels, rear suspension is a torsion beam configuration. For 20" wheels and all-wheel drive versions, it will be equipped with an advanced multi-link set-up.

The power-steering set-up has been upgraded, offering improved response, better feeling around the central part of the steering range and reduced friction.

## **Upgraded ProPILOT driver assistance**

The new Qashqai will be equipped with the next generation of ProPILOT driver assistance, bringing greater driver support in a wider array of circumstances. Called ProPILOT with Navi-link, the system has been designed to reduce fatigue and stress while driving, while being very intuitive to use. [Only available with Xtronic transmission].

ProPILOT with Navi-link is able to accelerate and brake the vehicle within a single-lane on a highway. The system can accelerate the vehicle to cruise at a set speed, and can brake the vehicle down to 0 km/h in heavy stop-start traffic. The system is able to resume automatically if the vehicle has been stationary for less than three seconds and the traffic in front of the car moves away.

On the new Nissan Qashqai, the updated system is now able to adapt the car's speed according to additional external circumstances: when the car crosses to a lower speed limit zone on the highway, the system is able to read road signs and take into account navigation system speed limit data to slow the Qashqai to the appropriate speed, meaning the driver doesn't need to adjust the cruise control speed manually.

The system can also use data from the navigation system to adjust the speed for approaching curves or exit ramps that have a tighter radius.

Furthermore, ProPILOT with Navi-link can now communicate with the Qashqai's blind-spot radars to help intervene with a steering input correction to help prevent a lane-change manoeuvre if there is a vehicle in the blind-spot zone.

Other upgrades include a "flank protection" warning for urban situations, which alerts the driver of the risk of contact with an object on the side of the vehicle, typically when turning into a supermarket parking space. And the new Qashqai can also intervene to prevent a collision upon reversing from the space thanks to an upgrade on the existing Moving Object Detection alert, applying the brakes to stop the car if a moving obstacle is detected nearby.

Additional security comes in the form of Nissan's Intelligent Forward Emergency Braking with predictive function. Thanks to advanced radar technology, sensors are able to read the road beyond the car in front to detect if a vehicle suddenly brakes. The system will apply the brakes to reduce the likelihood of a collision.

Another feature of the suite of safety technology on-board the new Qashqai is the new central airbag, which deploys from between the two front seats, to prevent the front row occupants from making contact in the event of a side-impact. The central airbag supplements the driver and passenger airbags, as well as the side and curtain airbags fitted as standard to the new Qashqai.

## **Intelligent LED headlights**

For the new Qashqai, Nissan's engineers have developed an advanced headlight system that adapts the shape of the beam according to the road conditions and other road-users. The beam is divided into 12 individual elements that selectively deactivate upon detection of an oncoming vehicle. Thanks to this innovation, it can project a brighter beam further and wider, but the shape effectively changes so oncoming road-users will not be dazzled.

"The new Qashqai is going to change what customers can expect from a family car. Comfort, refinement and technology will be comparable with upper segment vehicles, while the driving

experience will satisfy drivers and passengers alike. With Nissan's bold e-POWER technology, we feel that customers will fall in love with the feeling of an electric powertrain, without the range concerns,” said Gianluca de Ficchy, Chairman, Nissan Africa, Middle East, India, Europe and Oceania (AMIEO) Region.

#### TECHNICAL SPECIFICATIONS\*

		1.3-petrol Mild hybrid			e-POWER (1.5-petrol)
		6MT	6MT	Xtronic	
		2WD	2WD	2WD/4WD	2WD
<b>Power</b>	HP (kW)	138 (103)		156 (116)	187 (140)
<b>Torque</b>	Nm	240	260	270	330
<b>Wheel drive</b>		2WD	2WD	2WD / 4WD	2WD
<b>Overall length</b>	mm			4425 (+35)	
<b>Overall height</b>	mm			1635 (+10)	
<b>Overall width</b>	mm			1838 (+32)	
<b>Wheelbase</b>	mm			2666 (+20)	

\*subject to homologation



Embargoed for 11:00am (Paris Time), Thursday, February 18<sup>th</sup>, 2021

## **All-new Nissan Qashqai: striking attraction, elegant design**

- *Third generation of Nissan's crossover icon retains "unmistakable" Qashqai styling*
- *Longer wheelbase, new 20" wheels and taut shoulder line combine for more muscular, purposeful stance*
- *Elevated interior ambience, with cleaner and intuitive controls layout*
- *Designed at Nissan Design Europe, central London*

**PARIS, France** (Feb. 18, 2021) As with the two previous generations, the design for the all-new Nissan Qashqai came out of Nissan's European Design Studio in London, UK.

Although unmistakably Qashqai in its styling, the third generation is more toned, sharp and modern. In its details, the styling reflects Nissan's global design language, notably the V-Motion grille and "floating roof". It can also be described as the use of precise, taut lines which generate simple, bold surfaces and muscular volumes.

On the exterior, the Qashqai's enhanced body stance is more purposeful, with prominent shoulder lines, an extended wheelbase and imposing 20-inch alloy wheels introduced to Qashqai for the first time.

The all-new Qashqai maintains its overall 'just right' size, keeping the Qashqai qualities that have made its predecessors so popular. However the third generation model features efficient packaging that gives it a more planted, resolute stance on the outside, but with intelligent ergonomic design in the cabin to increase roominess and a sense of spaciousness.

The wheelbase of the car has increased by +20mm with the overall length increasing +35mm. There's a marginal increase in height (+25mm) and width has increased +32mm for improved presence on the road.

The front end of the all-new Qashqai sports an enlarged Nissan V-Motion grille, finished in chrome with a secondary pinstripe of satin chrome to emphasise its precision. This is flanked by slim, full LED advanced matrix headlamps with boomerang signature daylight running lights. Super tight gaps between all these details create a premium and precise impression.

Air curtains under the headlights further widen the front aspect, pulling the eye across the bonnet of the vehicle. All these elements combine to create a real sense of power and purpose to the Qashqai's forward face.

The forward lighting on new Qashqai has been enhanced from the previous model to feature a slimmer, sharper design thanks to the use of LED technology. On the rear lights, there's also graduated 'raindrop' grain optics which create a 3D lighting effect and give a futuristic



impression. In a first for a European Nissan model, lamps on higher grades of Qashqai also feature LED turn signalling.

From the side, the new Qashqai appears more athletic and dynamic, with a single 'fast line' that strikes through the car from the front to the rear, giving a very horizontal presence to the car, but also conveying a sense of dynamism.

This single line not only sets up the front's width and strong presence, but tracks in towards the rear and allows the wheel arch to pull out.

The new generation Qashqai will be available for the first time with 20-inch diamond-cut alloy wheels (the previous generation offered up to 19-inch wheels). These larger diameter wheels fill the arches and further contribute to the robustness of the car on the road.

As customers appreciate being able to personalise their vehicles, the new Qashqai will be available in 11 body colours with five two-tone combinations, creating 16 variations to choose from. The black roof option is available with pearl white, a striking new blue, an eye-catching orange/red and ceramic grey, while there is also a gun metallic roof option paired with a black body colour.

When specified with a black roof option, this creates a more seamless impression to the side glass. In combination with the gloss black finishers and quarter light, with its near-invisible joints, the whole impression is very homogeneous. It also helps visually lower the car's centre of gravity. Even with new Qashqai's taller, more spacious proportions, the car looks sportier and more dynamic on the road.

The panoramic sunroof, a popular feature on previous generation models, is retained and allows light to flood into the cabin, further enhancing the spacious and relaxing feel of the interior.

### **Elevated interior ambience**

Connected, comfortable and commanding, the cabin of the new Nissan Qashqai sets a new segment standard for elevated feel, distinctive design and enhanced usability.

Advanced Nissan Intelligent Mobility technologies are at the driver's fingertips, with comfort and quality in every touch. New premium materials, smart features and considered detailing enhance a cabin that delivers cutting-edge design and practicality in every dimension.

Matthew Weaver, Vice President, Nissan Design Europe, said: *"The new Nissan Qashqai is the perfect intersection of expressive design and customer expectation. Their needs inform our focus, and our bold statements meet their highest expectations. With this next generation model we have elevated the Qashqai to a new level in offering a premium yet practical, luxurious yet accessible, and advanced yet usable environment that will set the standard for others to follow."*

### **Smart to the touch**

New seat materials create an inviting and sumptuous cabin in which to relax. A new Nappa leather design takes 25 days to produce and more than 60 minutes to embroider the new 3D diamond quilted design.

Adding a touch of luxury, a massage seat function with three program modes is introduced on range-topping versions for both front seats, with settings conveniently adjusted via the NissanConnect system.

Creating a reassuring and calming environment, new white ambient lighting is used throughout the cabin, with its uniformity giving a premium and harmonious impression.

Extensive attention has been paid to the ergonomic and aesthetic quality of the switch gear and buttons with a high quality, tactile feel giving users a sense of confidence and refinement.

The centre console layout has been optimised through a collaboration between Nissan's designers and engineers for both ergonomics and usability. Central to which is a smart new smaller gear selector for automatic versions.

On 4WD versions, a drive mode selector switch has been styled with a matt chrome ring and piano black finish, giving drivers a tactile portal to the various driving modes.

*"Between the design, engineering and product planning functions, we have worked harder than ever to elevate the ambience of the new Nissan Qashqai for our customers so their drive is comfortable, refined, convenient and engenders a feeling of well-being. It's where our customers, their families and friends will be spending their time with the car and it should be an exceptional experience,"* said Marco Fioravanti, Vice President, Product Planning, Nissan Automotive Europe.

To learn more about All-new Nissan Qashqai and Nissan products on Nissan Europe consumer sites, visit <https://www.nissan-europe.com>.

For more information about Nissan's products, services and commitment to sustainable mobility, visit [nissan-global.com](https://nissan-global.com). You can also follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) and see all our latest videos on [YouTube](#).

### **About Nissan in Europe**

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 16,000 staff across locally based design, research & development, manufacturing, logistics and sales & marketing operations. In 2019, Nissan plants in the UK, Spain and Russia produced about 465,000 vehicles including award-winning crossovers, commercial vehicles, and the Nissan LEAF. Pursuing a goal of zero emissions and zero fatalities on the road, Nissan is leading the field with its vision of Intelligent Mobility. Designed to guide Nissan's product and technology pipeline, this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society.

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## **All-new Nissan Qashqai: a pioneering legacy**

- *Over 3m units of Qashqai sold in Europe; 5m worldwide*
- *Nissan's pioneering crossover created new segment and has been the reference since 2007*
- *New Qashqai elevates driving and ownership experience for third generation*

**PARIS, France** (Feb. 18, 2021) In 2007, when the Qashqai was introduced there was nothing else like it on the road. Its seating position was a little higher, allowing a better view down the road, but its overall footprint was the same as its C-segment hatchback peers. Its petrol and diesel engine options were frugal and efficient, but there was an all-wheel drive version for those customers who needed the extra traction in challenging conditions. In summary, it offered an excellent balance between the compact dimensions of a hatchback, with the sense of robustness and elevated view afforded by a traditional four-wheel drive, without the size, weight or efficiency penalty. In doing so, it delivered the best of both worlds by breaking down the barriers to SUV ownership.

Forecasting sales of a new vehicle which wasn't a direct replacement of an existing model and for which there were no direct competitors was a challenge. Overall, the internal sales estimates were in the region of 100,000 units per year in Europe.

The estimates fell short of the reality. Within months, an additional shift was added at Nissan's factory in Sunderland, UK, to meet demand.

Its sales continued to increase year on year – and its appeal was extended when the Qashqai+2 was released in 2008, adding a foldable third row of seats in a larger trunk thanks to its longer wheelbase.

An extensive facelift took place in 2010 which upgraded the exterior, particularly from the frontal aspect, reflecting that a high proportion of Qashqai customers were coming from upper segments. By the time of its replacement in 2014 by the second generation Qashqai, 17 direct competitors had followed Nissan to market with their own crossovers.

Despite the arrival of many European competitors, the first generation Qashqai sold in excess of 200,000 units per year on average throughout its life.

The second generation Qashqai went on sale in Europe in 2014, with a more striking design and more efficient engines, more refinement and more convenient technology. The second generation Qashqai broke a record, being the fastest UK-produced vehicle to reach the landmark of 500,000 units produced.

To date, over 3m units of Qashqai have been sold in Europe – and over 5m globally.

There are now 26 direct competitors to the current Qashqai in Europe. Where Qashqai was the pioneer of this automotive formula, it is now a segment in its own right – a segment

which continues to grow annually. When it arrives this summer, the all-new Qashqai will elevate the bar again and set the standard in the segment with striking attraction, comfort, refinement, efficiency and convenient technology.

*"When I look at the history of the Qashqai from 2007, it demonstrates the best of Nissan. We have a tradition of taking our own direction, being innovative and challenging convention. Few brands can say they invented a new segment in the automotive industry, but it's a statement we make proudly. With millions of satisfied customers and now many competitors who followed us, we remain the benchmark for understanding the unmet needs of European car buyers. The third generation of Qashqai will reinforce our leadership in crossovers design, technology and efficient performance – precisely what our customers are looking for,"* said Jordi Vila, Divisional Vice President, Marketing & Sales, Nissan Automotive Europe.

To learn more about All-new Nissan Qashqai and Nissan products on Nissan Europe consumer sites, visit <https://www.nissan-europe.com>.

For more information about Nissan's products, services and commitment to sustainable mobility, visit [nissan-global.com](https://nissan-global.com). You can also follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) and see all our latest videos on [YouTube](#).

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## **All-new Nissan Qashqai: efficient, electrified powertrains for dynamic performance**

- *Two electrified powertrain options for efficient and dynamic driving*
- *Innovative e-POWER system brings EV-feeling to the new Qashqai*
- *New Qashqai combines Nissan's leadership in crossovers and electrified powertrains*

**PARIS, FRANCE** (Feb 18, 2021) The all-new Nissan Qashqai offers an uncompromising combination of dynamic performance, refined running gear and fuel efficient powertrains.

Supporting Nissan's goal of achieving 50% electrified sales in Europe by 2024, the new Nissan Qashqai will not only be available with a **1.3 DiG-T petrol** equipped with mild hybrid technology, but it also represents the European debut of **e-POWER**, Nissan's innovative and award-winning powertrain that draws technologies from the company's pioneering Nissan LEAF electric vehicle.

With both 2WD and 4WD variants, 6-speed manual or new Xtronic transmissions, and pure-electric motor driving courtesy of e-POWER, the all-new Qashqai's powertrain options cater for every customer requirement with driving pleasure at the heart of all the powertrain configurations.

*"Customers rightly demand more efficient vehicles, but they also want an enjoyable driving experience. Electric vehicles have the highest satisfaction for driving sensations and customers love the instant torque and continuous acceleration they deliver. By adopting 100% electric motor drive with e-POWER on the new electrified Qashqai, customers can enjoy the benefits of EV driving, without the consideration of range or access to charging infrastructure,"* said Marco Fioravanti, Vice President, Product Planning, Nissan Automotive Europe.

### **1.3 DiG-T Petrol 138hp/156hp 12V Mild Hybrid**

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The positive impact of the mild hybrid's energy management on CO2 is competitive and the 1.3-litre engine delivers more power and torque than key competitors, making the petrol engine variant a compelling offer. The mild hybrid system adds just 22kg to the overall vehicle mass.

When decelerating, energy is recovered through regeneration and stored in the Lithium-ion battery. This charged energy is then supplied during Idling Stop, Coasting Stop (Xtronic versions only) and Torque Assist.

When coasting to a stop, at speeds of less than 18kph, and 'brake on', the engine will switch off and the stored energy is used to power the vehicle's electrical equipment. This allows engine stop to be extended and fuel consumption lowered as a result.

When accelerating (between 20kph and 110kph), the energy in the Lithium-ion battery allows the motor to assist with an additional +6Nm torque for up to 20 seconds. This helps reduce the torque effort on the engine and improves fuel economy.

The mild hybrid system is mated to the refined and reputable 1.3 DiG-T petrol engine that was introduced to Qashqai in 2018. This engine has been improved further for new Qashqai with 50 newly designed components and Euro6-d full compliance.

The turbo charger now features an electrically controlled waste gate for quicker response; new nozzles improve the central injector; reduced friction across a number of components improve CO<sub>2</sub>; and the gas particulate filter features a new substrate and under floor catalyst.

The 1.3-petrol motor will be offered with two power outputs – 138hp and 156hp – with either a 6-speed manual transmission, or new Xtronic gearbox (156hp only). Max engine power arrives at 5500rpm, with maximum available torque of 270Nm at a convenient 1750rpm on 156hp Xtronic and high power MT variants.

On manual versions the gearbox has been enhanced for a quicker, more direct and sportier shift feeling. The new generation Xtronic transmission offers better fuel economy and acceleration feel thanks to improvements including a twin oil pump system with new electrical oil pump. The twin oil pumps are key to the Xtronic's ability to offer the best of both worlds, offering seamless driving in the city and during light acceleration, combined with direct connected DCT-like d-step behaviour during hard acceleration.

2WD is available on both 138hp and 156hp versions, whilst 4WD will only be available on 156hp Xtronic models. A new 4WD control system and driving selection mode is more intuitive and intelligent, adapting itself to external conditions with five driving modes – Standard, ECO, Sport, Snow and Off-Road. In case of any wheel slip, the time which the 4WD system acts has been reduced by a factor of five to around 0.2 seconds.

## **E-POWER**

The new Qashqai brings the first deployment of Nissan's innovative e-POWER drive system to Europe. Exclusive to Nissan and a key component in the company's Intelligent Mobility strategy, the e-POWER system is a unique approach to electrification by making every day driving exciting.

The new Qashqai's e-POWER system is comprised of a high-output battery and powertrain integrated with a category-leading variable compression ratio 154hp petrol engine, power generator, inverter and 140kW electric motor of similar size and power output as found in Nissan's electric vehicles. It's a unique solution that combines the enjoyable, seamless linear acceleration which is characteristic of an EV, but without the need for charging.

To meet the typical demands of European consumers and their daily drive, the e-POWER installation has been significantly upgraded for the new Qashqai. Where the application in the Note - Japan's best-selling car in recent years – is a 1.2 petrol engine charging the battery unit, and a final power output of 106hp, for Europe it has been upgraded to a 1.5-litre petrol engine, with a final power output of 140kW (187hp).

The unique element of the e-Power is that the petrol engine is used solely to generate electricity, whilst the wheels are completely driven by the electric motor. This means the engine can always run within its optimal range, leading to superior fuel efficiency and lower CO2 emissions compared with a traditional internal combustion engine.

*"The e-POWER system offers the best transition technology between ICE and EV, allowing users to enjoy exhilarating EV driving sensations and impressive efficiency at an affordable price point. We're really looking forward to customers experiencing the thrill of new Qashqai's superior electrified driving performance – it's a perfect expression of Nissan Intelligent Mobility,"* said David Moss, Region Senior Vice President Research and Development, Africa, Middle East, India, Europe and Oceania (AMIEO).

Thanks to the pure electric motor drive, there's no delay as with an internal combustion engine or traditional hybrid. The instant response delivers exhilarating high torque feel and best level acceleration at different speeds to make overtaking or merging onto a motorway easier and more confidence-inspiring.

There are three driving modes on e-POWER versions: Standard, Sport and Eco. In Standard, the car produces excellent acceleration and lift-off regeneration is tuned to simulate the engine-braking of a conventional petrol vehicle. In Sport mode, the car further improves acceleration response with reduced engine off time, especially in sporty driving scenarios. In Eco, the car goes into fuel-saving mode by optimising battery management and allowing the driver to select a coasting model for economical highway driving. In all modes an additional B mode can be selected which increases the energy recuperation at lift-off, slowing the car more efficiently without the use of the brake pedal.

The new Qashqai with e-POWER not only accelerates quicker than hybrid rivals, but does so with a lower engine RPM. The system operates very quietly, much like a full EV, and is tuned for the best level of quietness and connected feeling when accelerating, thanks to a focus on keeping relationship between engine RPM and road speed connected.

Similar to the LEAF, the new Qashqai e-POWER benefits from an entirely new 'one pedal' driving experience called **e-Pedal**. Drivers can start, accelerate and decelerate using only the accelerator pedal.

In stop-and-go urban driving conditions, e-Pedal mode significantly reduces the need to move your foot from one pedal to the other by providing up to 0.2G of deceleration when lifting off the accelerator. This makes driving simpler and more relaxing.

Nissan's e-POWER system was introduced to the Note and Serena models in Japan. An immediate success in terms of customer popularity, more than 70% of Note sales and almost half of Serena sales in the country are e-POWER versions. Indeed, the recently launched Nissan Kicks compact SUV equipped with e-POWER has just been awarded the 2021 Technology of the Year award by the Automotive Researchers' and Journalists' Conference of Japan.

*"Since 2007, when it invented the segment, the new Qashqai has always set the standard in the crossover segment. With the third generation Qashqai, new and existing customers are going to love the innovative powertrain options available to them. Our offer is simple and innovative, with both powertrain options being efficient, but still fun to drive. Our approach to the new electrified Qashqai has been without compromise and that is clearly evident with both the 1.3 petrol, with mild hybrid technology and the unique e-Power option,"* said Matthew Wright, Vice President, Powertrain Design and Development, Nissan Technical Centre Europe.

## TECHNICAL SPECIFICATIONS\*

		1.3-petrol Mild hybrid			e-POWER (1.5-petrol)
		6MT	6MT	Xtronic	
		2WD	2WD	2WD/4WD	2WD
<b>Power</b>	HP (kW)	138 (103)	156 (116)		187 (140)
<b>Torque</b>	Nm	240	260	270	330
<b>Wheel drive</b>		2WD	2WD	2WD / 4WD	2WD
<b>Overall length</b>	mm	4425 (+35)			
<b>Overall height</b>	mm	1635 (+10)			
<b>Overall width</b>	mm	1838 (+32)			
<b>Wheelbase</b>	mm	2666 (+20)			

\*subject to homologation

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Embargoed for 11:00am (Paris Time), Thursday, February 18<sup>th</sup>, 2021

## **All-new Nissan Qashqai: advanced new platform for improved refinement, response and efficiency**

- *New Alliance CMF-C platform underpins Qashqai's technological upgrades*
- *European-led design, development and production to emulate historic success*

**PARIS, France** (Feb. 18, 2021) The All-new Qashqai is the first model in Europe to use the Alliance CMF-C platform, which represents a state-of-the-art automotive structure and technology architecture.

Central to the engineering concept was to retain the current Qashqai's proportions, which are "just right" and key in its success, meaning it comfortably navigates urban roads and fits comfortably in parking spaces, while also giving excellent interior space.

In terms of construction, the body in white makes use of more lightweight material, as well as advanced stamping and welding techniques to increase strength but to also reduce weight. For the first time, the rear hatchback door on the Qashqai is now made of a composite material, which saves 2.6kg.

The use of Nissan's Ultra High Strength Steel application (UHSS) has increased by 50% in the structure of the new Qashqai. The UHSS material ensures the highest possible tensile strength in the body structure where it is needed, as part of the crash structure, for example – but without a significant weight penalty. Traditionally, higher tensile strength materials pose problems in welding or joining to other parts of the structure. With the Qashqai's body in white, structural bonding has been used to form a high strength reinforcement and bond where the A-, B- and C-pillars join the roof and floor pan.

The front and rear doors, front fenders and hood, are all now made of aluminium, which offers a weight-saving, when taken all together, of 21kg over the out-going Qashqai's body in white.

The base structure – the "back bone" – of the CMF-C platform has been updated to a more homogenous shape, in order to better transmit an impact through the structure. This will have the effect of the structure absorbing the energy more effectively in the crumple zones, reducing the potential load transmitted to the occupants in the event of an accident.

The net advantage for customers, thanks to the advanced manufacturing techniques, is that the overall body in white is lighter by 60kg and 41% stiffer than the out-going model. This translates to refinement, ride comfort and driving response from a higher segment, plus exceptional security in the event of an accident – as well as having benefits to the car's overall efficiency.

### **New suspension and steering design**

The new Qashqai will continue to offer a rewarding driving experience – building on its reputation as a refined and cossetting drive, but nevertheless, enjoyable when the road turns twisty.

The new CMF-C platform boasts torsional rigidity of vehicles from a higher segment, allowing the suspension to remain precisely located, ensuring positive and confidence-inspiring responses to steering inputs and a more solid feel when driving on rough roads.

Thanks to the CMF-C platform, the new Qashqai has an updated Macpherson strut set-up at the front and at the rear. For two-wheel drive Qashqai specified up to and including 19" wheels, rear suspension is a torsion beam configuration. For 20" wheels and all-wheel drive versions, it will be equipped with an advanced multi-link set-up.

The torsion beam installation offers improved bump absorption and road-noise suppression, resulting in a composed and quiet drive on all road surfaces. Key to its wide-ranging abilities is the change in spring and damper to a vertical alignment. This allows the spring and damper to work in their optimal stroke range, maximising their effectiveness for more controlled response to bumps and shocks in the road and to minimise rebound for a settled, composed ride, while maintaining excellent anti-roll performance through changes of direction.

The advanced multi-link rear suspension configuration offers a best-in-segment balance between ride comfort and dynamic response. It is now mounted to the sub-frame by bushes, which reduce road noise and vibrations transmitted from the road.

The power-steering set-up has been upgraded, offering improved response, better feeling around the central part of the steering range and reduced friction.

David Moss, Region Senior Vice President Research and Development, Africa, Middle East, India, Europe and Oceania (AMIEO): *"Our engineering team has benchmarked a cross-section of C-segment hatchbacks, as well as direct competitor vehicles, and through thousands of kilometres of testing on roads and test facilities throughout Europe, have achieved a ride and handling balance which places driving pleasure at the heart of the experience."*

To learn more about All-new Nissan Qashqai and Nissan products on Nissan Europe consumer sites, visit <https://www.nissan-europe.com>.

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xEmbargoed for 11:00am (Paris Time), Thursday, February 18<sup>th</sup>, 2021

## **All-new Nissan Qashai: connected technology**

- *New Qashqai features a dedicated app for remote interaction and peace of mind*
- *New premium innovations include head-up display, intelligent LED headlights, upgraded ProPILOT driver assistance, wireless smartphone charging, on-board WiFi, and massage seats*

**PARIS, France** (Feb. 18, 2021) The new Qashqai offers an advanced infotainment system with a class-leading portfolio of connected services including effortless integration of smartphones, in-car WiFi for up to seven devices and NissanConnect Services, a dedicated app with which to interact with and monitor the vehicle.

The larger, higher resolution 9 inch NissanConnect display screen is a digital gateway to navigation, entertainment and vehicle settings, and is compatible with both Android Auto® and Apple CarPlay®, with wireless Apple CarPlay® also introduced. Multiple user profiles with memory settings allow navigation, music and system preferences to be tailored to each driver.

Whether DAB radio or streamed from smart phone, outstanding audio reproduction is assured thanks to the Bose® Premium sound system. It features 10 speakers plus Bose's Acousticmass® bass box located in the boot for a crisp, powerful sound which has been tuned for optimal acoustic quality for all occupants, not just those in the front seats.

A new high-definition, fully electronic 12.3 inch TFT multi-information screen offers a choice of configurable layouts to display navigation, entertainment, traffic or vehicle information, all controlled from a new tactile dial switch on the steering wheel. A traditional "Kiriko" cut glass texture is also added to the TFT's digital background – a nod to Nissan's Japanese DNA.

An innovative new 10.8-inch Head-Up Display (HUD) provides the biggest-in-segment image size. Key navigation, driver assistance and road information are projected onto the windscreen within the driver's line of vision, allowing drivers to maintain their focus on the road for more comfort and confidence at the wheel.

Home-to-Car features are compatible with Google Assistant and Amazon Alexa devices. The system supports a wide range of commands, including the ability for drivers to send destinations to the car's navigation by talking to their smart device, minimising the time required to input the destination.

Through the NissanConnect Services smartphone app, vehicle control functions are available such as remote horn and lights, as well as remote door lock and unlock. Smart alerts can also be set including speed, time and zone with app notifications should the vehicle exceed the set parameters.

Introduced for new Qashqai are Vehicle Health reports, viewable through the app, which inform users if their vehicle requires urgent maintenance and provides live performance evaluation and any malfunction alerts.

Driving history and analysis is also available through the app, so users can see past trips summarised in distance driven and time spent.

If not using their phone's navigation, drivers can access 3D Maps & Live Traffic which includes advanced navigation features such as over-the-air map updates, real-time traffic conditions, Google Street View and fuel prices. Door-to-door navigation is also available through the app including a My Car Finder function.

Stolen Vehicle Tracking is introduced for new Qashqai\*. This service provides a 24/7 contact with third-party customer services, with automatic theft notification through the NissanConnect Services smartphone app, allowing vehicles to be tracked and recovered.

An in-car button, accessed via the NissanConnect display screen, allows customers to contact a 24/7 assistance provider to put them in contact with the nearest breakdown and towing services. Unlike eCall, the system is not automatically triggered by an accident.

In a first for the Qashqai, a front storage console provides convenient 15w wireless charging for smartphones – among the most powerful in the segment.

Connectivity extends to all occupants with the console box now offering front and rear USB charging connections with both USB-A and USB-C ports.

Further reflecting the model's Japanese DNA, the information sounds of the new Qashqai, for example the seatbelt reminder and turn signals, were developed in collaboration with Japanese video game developer and publisher Bandai Namco. The sounds have been developed to be more harmonious, with a melodic dual tone signature.

### **Upgraded ProPILOT driver assistance**

The new Qashqai will be equipped with the next generation of ProPILOT driver assistance, bringing greater driver support in a wider array of circumstances. Called ProPILOT with Navi-link, the system has been designed to reduce fatigue and stress while driving, while being very intuitive to use. [Only available with Xtronic transmission].

ProPILOT with Navi-link is able to accelerate and brake the vehicle within a single-lane on a highway. The system can accelerate the vehicle to cruise at a set speed, and can brake the vehicle down to 0 km/h in heavy stop-start traffic. The system is able to resume automatically if the vehicle has been stationary for less than three seconds and the traffic in front of the car moves away.

The steering system and the camera are constantly updating the vehicle's position, helping the car to stay centred within the lane while maintaining a pre-determined speed but with the capability to adapt and maintain a safe distance to the car in front.

On the new Nissan Qashqai, the updated system is now able to adapt the car's speed according to additional external circumstances: when the car crosses to a lower speed limit zone on the highway, the system is able to read road signs and take into account navigation system speed limit data to slow the Qashqai to the appropriate speed, meaning the driver doesn't need to adjust the cruise control speed manually.

The system can also use data from the navigation system to adjust the speed for approaching curves or exit ramps that have a tighter radius.

Furthermore, ProPILOT with Navi-link can now communicate with the Qashqai's blind-spot radars to help intervene with a steering input correction to help prevent a lane-change manoeuvre if there is a vehicle in the blind-spot zone.

Other upgrades include a "flank protection" warning for urban situations, which alerts the driver of the risk of contact with an object on the side of the vehicle, typically when turning into a supermarket parking space. And the new Qashqai can also intervene to prevent a collision upon reversing from the space thanks to an upgrade on the existing Moving Object Detection alert, applying the brakes to stop the car if a moving obstacle is detected nearby.

ProPILOT with Navi-link will be available from the mid-level N-Connecta grade to enable the majority of Qashqai drivers to enjoy this unique advanced technology, epitomising Nissan's brand DNA of "innovation for all".

*"ProPILOT is one of our most well appreciated innovations on the current Qashqai. Customers love how it seamlessly supports the driver in maintaining a smooth, precise and secure drive, particularly in busy traffic conditions, at night or in bad weather. We are excited to elevate that feeling of convenience and confidence thanks to the great additional functions of ProPILOT with Navi-link on the forthcoming Qashqai",* said Marco Fioravanti, Vice President, Product Planning, Nissan Europe.

Additional security comes in the form of Nissan's Intelligent Forward Emergency Braking with predictive function. Thanks to advanced radar technology, sensors are able to read the road beyond the car in front to detect if a vehicle suddenly brakes. The system will apply the brakes to reduce the likelihood of a collision.

Another feature of the suite of safety technology on-board the new Qashqai is the new central airbag, which deploys from between the two front seats, to prevent the front row occupants from making contact in the event of a side-impact. The central airbag supplements the driver and passenger airbags, as well as the side and curtain airbags fitted as standard to the new Qashqai.

### **Intelligent LED headlights**

The current Qashqai has been equipped with LED lights on upper grades since its launch in 2014, and those on the top-grade Tekna version swivel to follow the road in response to steering wheel inputs, with exceptional clarity thanks to the powerful projectors that provide a strong, even beam.

For the new Qashqai, Nissan's engineers have developed an advanced headlight system that adapts the shape of the beam according to the road conditions and other road-users. The beam is divided into 12 individual elements that selectively deactivate upon detection of an oncoming vehicle. Thanks to this innovation, it can project a brighter beam further and wider, but the shape effectively changes so oncoming road-users will not be dazzled.

*"We've introduced a high level of connectivity to the new Qashqai which will allow our customers to monitor their car, communicate with it and be reassured by it via their home assistant devices or smartphones. Additionally, the new Qashqai's suite of intuitive technology has been upgraded to include features normally found on vehicles in premium segments. At*

*the heart of these new features is convenience and ease of use for our customers,"* said Nicolas Tschann, General Manager, Product Marketing, Nissan Automotive Europe.

\*Date of introduction yet to be confirmed

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## **All-new Nissan Qashqai Premiere Edition: Limited Edition version for first Qashqai customers**

- A special launch version to showcase Nissan's innovative and convenient technology
- An extended palette of two-tone colour options and even more convenience features

**PARIS, FRANCE** – The order books open today on the all-new Nissan Qashqai, the third generation of the pioneering crossover, with first customers being offered a special launch version called the Premiere Edition. Deliveries will begin in the summer.

Showcasing the advanced technology available on the new Qashqai, the Premiere Edition will offer customers unprecedented convenience features which are normally found in upper automotive segments.

The central screen is a 9" TFT screen which houses Nissan's upgraded infotainment system, while an additional 12" TFT configurable screen sits in front of the driver, replacing the traditional dials.

To complement the high definition TFT screen, the driver will also benefit from a 10.8-inch Head-Up Display (HUD), the largest in the segment, offering speed, navigation directions and road information directly in the driver's line-of-sight. Taking into account the two screens, and the head-up display – the driver has easy and convenient access to key information while driving.

Additional convenience comes in the form of a wireless charging pad, allowing occupants to easily charge their smartphones. At 15w, the wireless charging unit is among the most powerful in the segment. And while the smartphone is charging wirelessly, suitably equipped iPhones can connect to the Qashqai via wireless Apple CarPlay®, allowing seamless usage of many of the phone's apps. Additional connectivity is available for all occupants, with a total of 4 USB charging ports, with 2 USB-A and 2 USB-C ports.

A lot of the technological updates on the new Qashqai work quietly in the background, acting as an extra pair of eyes.

The Premiere Edition Qashqai will be available with the newly upgraded ProPILOT with Navi-link, which brings greater driver support in a wider array of circumstances, for peace of mind in all driving scenarios.

At night, the driver will appreciate the LED matrix headlights that are equipped with advanced driving beam technology. The headlights emit a strong, bright beam with a large range, giving excellent visibility. When an approaching vehicle is detected, the beam effectively changes shape to have the effect of putting the oncoming vehicle in a shadow, so the driver isn't dazzled, but the rest of the road remains clearly illuminated.

### **Two tone colours**

The styling has always been at the heart of the success of the Qashqai, and the appeal of the Qashqai Premiere Edition has been elevated thanks to the introduction of a palette of two-tone colour options for a more personalised choice. The following body colours are available with a striking black roof: new blue, pearl grey and pearl white, while the black body colour is available with a grey roof. The Premiere Edition also features neatly integrated roof rails, which are finished in a matt silver.



Additional aesthetic appeal comes in the form of new 18-inch diamond-cut alloy wheels, which complement the new Qashqai's stance, which is more purposeful thanks to the longer wheelbase and sharp shoulder lines over the wheels.

Life-on-board is given an airy feel thanks to the panoramic roof, with a powered sliding blind to protect occupants on hot and sunny days.

The interior follows a classic format, with black cloth trim, black dashboard and centre console, which combine to give the interior an air of refinement and pedigree, while a grey roof trim prevents the overall ambience from being oppressive. The grey roof lining also reinforces the additional interior head, knee and shoulder space that has been generated thanks to the longer wheelbase and smart packaging of the CMF-C platform.

### **Efficient mild hybrid technology**

The new Qashqai Premiere Edition is powered by a highly evolved iteration of the 1.3-litre turbocharged petrol engine found on the current Qashqai. However, Nissan's engineers have developed it to include mild hybrid technology which enhances its efficiency. Thanks to the addition of a secondary Lithium-ion battery system, the new Qashqai offers extended idle stop, quicker restart and coasting stop (automatic only).

The system will even boost torque under acceleration, offering an additional 6Nm for up to 20 seconds.

The 1.3-litre engine in the Premiere Edition is available in two configurations: 138hp with six-speed manual gearbox, or 156hp coupled with Nissan's advanced Xtronic gearbox, which is operated via the new, convenient gear selector on the centre console. Additionally, manual control of the Xtronic can be managed via paddles behind the steering wheel.

"To give customers of the all-new Qashqai the chance to embrace and enjoy its combination of striking design, convenient and intuitive technology with dynamic, efficient performance, the Premiere Edition Qashqai is a compelling package. Those first customers of the new Qashqai will be turning heads wherever they drive the new Premiere Edition model and we are confident it will more than live up to their expectations," said Arnaud Charpentier, Vice President, Product Marketing, Nissan Automotive Europe. To learn more about All-new Nissan Qashqai and Nissan products on Nissan Europe consumer sites, visit <https://www.nissan-europe.com>.